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All Through The House – Something for Every Home for Almost a Decade

Its name may borrow a line from a beloved Christmas story, but there are surely plenty of creatures stirring at All Through the House this time of year. Situated on a prime corner just past the greenhouse in Reynolda Village, both doors of this quaint shop never stop opening and closing during the holidays, as shoppers pour in to find something for everyone on their list.

All Through the House opened in 2006 after several years of being a home show shopping experience. Owner Agnes Butler had always enjoyed going to gift markets looking for things that people love - gifts, antiques, home accessories, and loves that now she has a nearly 10 year old shop in the heart of Winston-Salem.

There truly is something for every price point in All Through the House - from the perfect small gifts of jewelry, fashion accessories and Christmas ornaments to things like furniture, crystal and art that make wonderful larger gifts for special occasions. Anything you may be looking for, you will likely find - clothing, delicate barware, beautiful photo frames, it's all there.

But what Agnes is most proud of is the shop's relationship with customers.

"We've never advertised, and we're almost 10 years old. I think that says something about our customer service," she said. "We offer a unique, personal experience, and I think that is why we've been successful. We learn the tastes of our repeat shoppers. If they have five weddings to go to in a summer and call us with a budget, we can handpick five gifts and almost always find exactly what they would have chosen themselves."

If your sleigh is in need of a new stop this season, All Through the House can't be beat. And if you're a regular there like so many people are already are, they'll be ready for you, too!