



## **The Arts Council**

The Arts Council of Winston-Salem and Forsyth County was established in 1949 and was the first locally established arts council in the United States. Since day one, the Arts Council's core mission has been to raise funds effectively and efficiently for its members. For 2011, The Arts Council awarded 47 grants totaling \$250,000 to local arts organizations and artists, and an additional 21 grants totaling \$1.7 million in organizational support.

Arts Council Funded Partners and Arts-in-Education programs reach all 42 elementary schools in the Winston-Salem/Forsyth County School System an average of four times each year. In addition, more than 25,000 students attend Funded Partner events outside school, including visits to Old Salem Museums & Gardens, performances at the Children's Theatre of Winston-Salem, and visits to Reynolda House Museum of American Art.

In addition to providing much-needed financial support, 2010 was a milestone year for The Arts Council, which raised more than \$27 million to complete its Comprehensive Campaign. The Comprehensive Campaign provided money for an endowment and financed a successful City of Arts & Innovation marketing campaign. The most visible result of that campaign is the new Milton Rhodes Center for the Arts in downtown Winston-Salem. Since opening six months ago, more than 31,000 individuals have attended a function, performance, class, workshop or exhibit at The Milton Rhodes Center.

The Arts Council also was the driving force behind the birth of the Creative Corridors Coalition, which is a nonprofit group gathering input from as many local citizens as possible to influence the overall artistry and design of future downtown infrastructure, roadway and bridge replacement projects along Business 40.

"I've worked with numerous auditors for 25 years and started working with John Davis of Butler + Burke when I came to the Arts Council in 2006," said Vicki Horner, Vice President of Administration/CFO for the Arts Council. "John is by far one of the best auditors with whom I've ever worked."

"We turn to him for answers to complex financial questions, and he helps navigate us through those issues," Horner added. "John is thorough and fair in all aspects of his auditing work. I can't say enough good things about him. Our relationship with John and Butler + Burke works very well for the Arts Council, including the work that the firm does for our subsidiaries."

For more information about The Arts Council, please visit [www.intothearts.org](http://www.intothearts.org).