



Quality is This Company's First Name

Quality. That one simple word speaks volumes about Quality Oil Company, LLC. Founded in 1927 by Joe Glenn and Bert Bennett, Sr., this Winston-Salem based company is a place where *quality* people provide *quality* service and make *quality* products.

Quality Oil Company began as a distributorship of the then little known Shell Oil Company. Over the years, it has expanded its sphere of operations as a fuel oil supplier to include Quality Mart convenience stores, service stations and hotels in a number of cities throughout the Southeast. It runs an affiliated company, Reliable Tank Lines, which transports petroleum products to various companies on a daily basis.

In addition, Quality Oil LLC is involved in select real estate development ventures, including Greenbrier Farm and Brookberry Farm, a premier neighborhood under development in western Forsyth County. For more information on the 800-acre Brookberry Farm, visit www.brookberryfarm.com.

Quality Oil Company is currently led by Graham F. Bennett and operates around four core ideologies that act as the foundation of all that the company does: 1) to do it because it is right, 2) to treat others as we would like to be treated, 3) to be financially responsible, and 4) to be better today than yesterday. The result is a company that has a well-deserved and long standing reputation for integrity, honesty, and quality.

"Our company truly embraces the four ideologies that have been passed down generation to generation since the founding of Quality Oil Company in the 1920s," Graham Bennett said. "We work awfully hard to make sure our corporate culture is well understood and practiced every day in every way."

All of the nearly 1,000 employees at Quality Oil Company go through a rigorous program called Quality Trained and Ready (QTR) that is a disciplined, intense teaching program to help employees fully understand the core culture of Quality Oil Company. "We want to make sure that employees are a fit for us, and we're a fit for them," Bennett added.

"We extend our culture of quality to affiliated groups with whom we work, including Butler + Burke, which handles our annual company audit," he said. "We work closely with David Burke, Kevin Rhodes and rely on the knowledge and expertise of the entire staff at Butler + Burke. Each and every person we have come in contact with at Butler + Burke is nothing but the best. They're high quality people in every respect, and, as you might suspect, we wouldn't have it any other way."