



Need a Visual Way to Express Yourself? Call Express Graphics.

Express Graphics, a digital printing company located in Winston-Salem, produces high-quality, full color print media displays and graphics for a wide variety of clients from corporate retail chains to small businesses, from marketing firms and freelance designers to universities and colleges and local governments. If you need to express yourself visually, Express Graphics can help—from vibrant retail signage to vehicle wraps, corporate displays and large format graphics.

Founded in 1987 by Mitch Termotto, Express Graphics originally focused on designing and producing 35mm slides for corporate business presentations. This was before PowerPoint® was available, so companies needed slides and outside help to create dynamic presentations. Express Graphics quickly expanded their sphere of operations as their clients began to request more and more print solutions. Express Graphics recognized a need and transitioned their focus to printing. Their first step was to purchase a 36" wide large-format inkjet printer.

Over the years, they have continued to increase their capabilities. Today, they have an 8,500 square foot facility located on Spring Street in downtown Winston-Salem with a variety of printers including large-format ink jets, solvent-based ink printers and a UV flatbed. Their staff is highly knowledgeable in a large range of printing methods including: flatbed (direct to substrate), inkjet, eco-solvent and digital routing, as well as finishing techniques such as heat welding, commercial-grade lamination and CNC routing.

"It has been interesting watching our company grow from a small company that produced 35mm slides to a busy printing operation," said Mitch. "Our staff is constantly learning about the latest printing techniques to stay ahead of the curve. We also have to stay on top of the latest software and technologies as well as industry trends. It is fun, but challenging, and Butler + Burke has been instrumental in helping us grow our company. They've helped us manage all the changes over the years from an accounting standpoint, which allows us to focus on printing techniques."

One example of aligning themselves with recent industry trends involves the Green movement. Express Graphics has introduced EG Green, which is a line of eco-friendly graphics that are better for the environment yet are still durable. EG Green materials are printed with either low solvent or UV inks and most EG Green materials are biodegradable. In addition, many of the EG Green products can be recycled.

So, next time you are thinking about expressing yourself, think Express Graphics! To find out more visit www.exgraphics.com.