



### **Sunshine: The Little Drink with the Bright Future**

On the ever-bustling Trade Street in Winston-Salem, tucked in the Big Winston Warehouse space with great neighbors like Black Mountain Chocolate and Fiddlin' Fish Brewing Company is Sunshine - Winston-Salem's own beverage company, offering better-for-you energy drinks with great sparkling taste and no extreme ingredients.

The company's beverages are available in three delicious flavors - Ginger Berry, Clementine Twist and Blueberry Lemonade - all of which are packed with vitamins, electrolytes and just enough caffeine to deliver the perfect pick-me-up. In a market overrun with extreme energy drinks, Sunshine is pioneering efforts to redefine the energy category by bringing good energy to consumers with the promise of great taste, no artificial flavors, lower sugars and only 60 calories per can.

"Butler + Burke is there to help answer our tax questions and provide guidance as we navigate the difficult world of start-up tax reporting. We really appreciate that as a local company, Butler + Burke is just a short drive away and they are always available for in-person meetings," said Lizzie Ward Roediger, President of Sunshine. "Jane Potter knows us and our business. This allows her to provide us the best product possible and to keep us informed of any tax updates which may affect us."

Born right here in 2013, Sunshine was first a project of The Variable, the Winston-Salem advertising agency building new space in the newest phase of the Bailey Power Plant footprint. It started out as a largely local offering in local grocery and convenience stores but has now landed on shelves and in coolers in over 3,000 such stores in multiple states. In slender, attractive cans that deliver a refreshing, healthier energy boost than big name competitors, Sunshine is making its name in the beverage world, without a doubt.

The company has no plans of slowing down anytime soon - Sunshine is now a fixture in several southern states as well as north in Delaware and west in Colorado. And the future is bright, with no darkness on the horizon. As Aquarius said in their famous song in 1969 - Let the Sunshine in!