



capture

Public Relations & Marketing

### **Capture Public Relations & Marketing**

Founded in 2005 and based in Winston-Salem, Capture Public Relations & Marketing offers public relations and marketing strategy, media relations, graphic design, event management and social media outreach services to a wide range of local and regional businesses, nonprofit organizations and schools. Capture's office is located at the corner of Summit Street and West End Boulevard in Winston-Salem's historic West End neighborhood.

While driving through West End, you may have seen some of the banners on the rock wall at Capture to promote events for the firm's clients. Among Capture's roster of clients are UNCSCA's *The Nutcracker*, the Winston-Salem Open, Amarr Garage Doors, Old Salem Museums & Gardens, the Winston-Salem Dash, Krispy Kreme Doughnuts, Wake Forest Athletics, Forsyth Country Day School, Wall Esleeck Babcock, the Winston-Salem Symphony and Butler + Burke.

"Butler + Burke was among our first three clients when we started Capture in May 2005," Scott Carpenter of Capture said. "Our firm's relationship with Butler + Burke has been mutually beneficial over the years, and we particularly appreciate the accounting advice we receive from Jane Potter and others at Butler + Burke this time of year as we work on year-end planning and look ahead to 2013."

Steve Bumgarner of Capture also emphasized the importance of relationships, "There are a lot of public relations and marketing firms that can get the job done, but we believe the extensive relationships that Capture has with local businesses, nonprofits and government officials that set us apart," Bumgarner said. "Even when it comes to something as simple as putting window signs up at local businesses to promote events, it's our relationships with those businesses that help make it happen."

In addition the firm's local relationships, Capture offers a network of more than 100 member firms nationwide to provide locally based public relations services across America.

Visit Capture online at [www.capturevalue.com](http://www.capturevalue.com) or call (336) 722-9660 to find out more.