



The United Way of Forsyth County

United Way of Forsyth County is a national leader in delivering community impact. Focusing on providing the building blocks for a better life – education, financial stability, and health – the organization also provides immediate assistance to those in crisis. It supports 32 private non-profit agencies in Forsyth County that offer over 70 different services for diverse populations and neighborhoods throughout the community. Supported agencies have earned partnerships from the United Way by meeting the highest standards of “quality service, financial efficiency, and accountability.”

The United Way of Forsyth County originated as The Associated Charities of Winston and met for the first time in 1905 at the Brown-Rogers Hardware store and served the community’s poor and needy throughout the early 1900s. In 1923, keeping in line with a national trend of consolidating fundraising requests, the Community Chest of Forsyth County was formed. The Chest managed the income of twenty local health and welfare organizations, raising funds in one annual campaign and distributing it according to their needs. The Community Chest became the United Fund of Winston-Salem and Forsyth County in 1951 and raised more than \$500,000 in its first campaign. The United Fund generated strong community support and involvement and, in 1961, raised over one million dollars for the first time. In 1974, the United Fund was renamed the United Way of Forsyth County.

The United Way of Forsyth County continues to raise well over fifteen million dollars each year, and has been among the nation’s larger United Ways in per capita giving since 1995. Their mission is to lead “in uniting the community to bring together resources to identify and effectively address our community’s most vital human needs.”

In the 2010 campaign, \$17,325,153 was raised; this year’s goal was \$17,325,000. The campaign at Butler + Burke has grown steadily over the years, with total contributions over that period nearing \$100,000. Butler + Burke has conducted United Way’s annual audit for the past five years.

“The staff at Butler + Burke provide excellent professional guidance on related organizational changes and are well-respected in the non-profit community,” says John Conrad, Director of Communications for United Way of Forsyth County.

For more information on the United Way of Forsyth County, please visit <http://www.forsythunitedway.org>.